

# **srijan** **times**

January 2010

**Happy**  
**2010**



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## The Chairman Speaks



Hello friends,

The beginning of a brand new year is loaded with best wishes for the days to come and a determination to progress in the path of excellence from Srijan. With the launch of Greenfield City this determination has been initiated. The project that is set to be Behala's largest is now open for bookings.

Developed by Bengal Greenfield in association with Srijan Realty Ltd., Greenfield City is spread on a sprawling area of 45.69 acres of which 74% space is open. Just a few minutes from Behala Chowrasta, here the necessities of an urban lifestyle has been rightly answered. With numerous world-class facilities inside the project and conveniences outside, Greenfield City has been strategically positioned near the throbbing locality of Behala. Here all your everyday needs are just minutes away. Add to it an in-house AC bus facility from the site to Tollygunge Metro and back. Life here is simply like never before for all the 3992 families living together.

The festivities of the season have been spread all over Srijan's projects. Be it celebrations at Sherwood Estate on Christmas and New Year or the Bhumi Puja at Greenfield City's site. This issue carries glimpses of both. At the end of this issue I would like to wish you prosperity all through the year.

Best wishes

Shyam Agarwal (CMD)



# Greenfield City

Born from the demands of neo-urban lifestyle, Greenfield City is an exclusive living zone sprawling over a vast area of 45.69 acres. With 95 blocks of residential apartments and 74% open space, imagine sharing every metropolitan facility you can dream of with a host of friendly neighbours. Here the grandeur of world-class amenities and conveniences has developed into an autonomous city for 3992 families. Come and experience Behala's biggest residential project set to be your own city.



Gate View

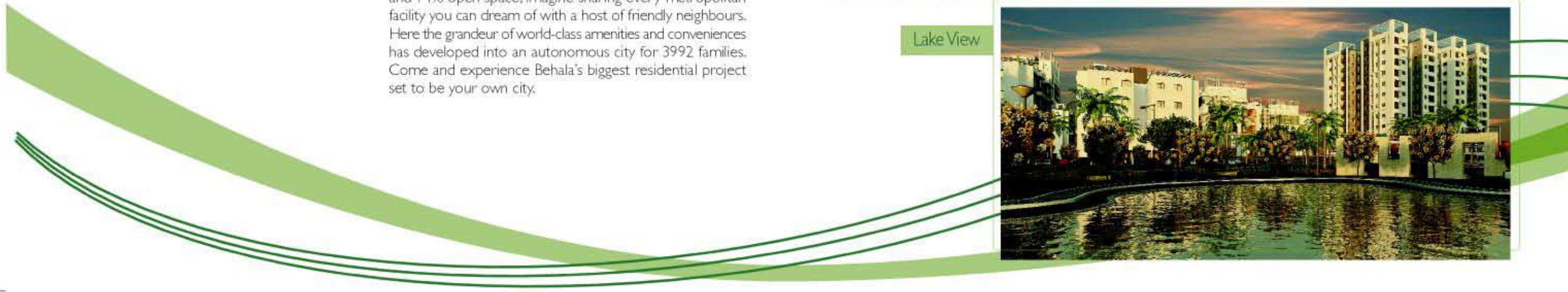


Central Landscape View



Island View

Lake View



# Club facilities

- Air conditioned Home Theatre with surround sound speakers
- Banquet Halls for hosting parties
- Children's play area
- Library
- Health Club having well equipped Gym, Steam, Massage and Yoga
- Equipped Indoor children's playing zone
- Coffee Shop with Fast Food Centre
- Pool & Snooker tables, TT, Carom, Darts, Chess, Card room & other Board games
- Basketball, Badminton cum Volleyball Multi-purpose courts



Own bus service from Greenfield City to Tollygunge Metro and back, exclusively for Greenfield City residents.

Exclusive AC bus service for site visit from Tollygunge Metro.



# The neighbourhood

One of the early urbanised parts of the city, the neighbourhood of Greenfield City is Behala. The area boasts of being among the liveliest localities of Kolkata. Diamond Harbour Road being the lifeline of Behala, has a number of shops selling local and international brands. The long stretch of this road from Taratala to Sakherbazar is studded with stores ranging from general to garments and eateries to stationeries.



# Other facilities

- Kids Corner
- Barbecue Space
- Swimming Pools
- Baby Pool
- Jacuzzi
- Cricket cum Football Playing Area
- Amphitheatre
- Walkways, Jogging Track & Cycling Track
- Stage for Function, Shows, Puja etc



Opening with only 310 Flats!

Developer: **Greenfield City Project LLP**

Application kit worth Rs 100 will be available from the City Office, Site Office and the mentioned bank's branches. Application closes on March 1, 2010.

City Office  
36/1A Elgin Road, Kolkata 700 020  
Site Office  
Sibrampur Road, Holding No. - E3-398/  
New Ward No. - 14 (New) Kolkata 700 141  
website: www.greenfieldcity.com



WITH YOU, RIGHT THROUGH

- Jeevan Deep ■ Dalhousie ■ Behala
- Garia ■ Salt Lake ■ Jamshedpur
- Ranchi ■ Patna ■ Durgapur ■ Asansol
- Siliguri ■ Bhubaneswar ■ Guwahati





## Bhumi Puja

On an auspicious day of October 30, 2009 the first brick of Greenfield City was laid among an august presence. Dignitaries from Bengal Greenfield, Srijan and NK were present for the Bhumi Puja. The puja performed for speedy and unhindered completion of the project also symbolises the developers' effort to offer its residents a happy living zone.



## Christamas & New Year celebration in Sherwood Estate

Residents of Sherwood celebrated Christmas with gaiety and a sense of fraternity. The Club House was done up with Christmas decorations. Children in bright woollens played among themselves and loved the gifts handed over by Santa. Seniors had a good time meeting up neighbours and discussing the chill outside. The young ones promised to make the next Christmas even more vibrant and memorable.